

## **Summary of Public Outreach – Citywide Skatepark Planning Process March 2006 – June 2006.**

### **Skatepark Advisory Task Force**

The Mayor and City Council appointed members to the Skatepark Advisory Task Force, which holds regular meetings. The agendas and meeting summaries are posted on the webpage, and the meetings are open to the public.

### **First Set of Public Meetings – June 2006**

#### **Citywide Public Meetings**



In June 2006, the Skatepark Advisory Task Force and Seattle Parks and Recreation hosted three public meetings and one open house, with more than 100 community folks participating in the public meetings alone, to comment on and review draft skatepark siting criteria, skateboard facility typologies, and to nominate possible locations to be included in the Citywide Plan.

*Rainier Community Center, June 14*

Meetings were held on:

- Wednesday, June 14, Rainier Community Center
- Thursday, June 15, Southwest Community Center
- Saturday, June 17, Green Lake Public Library
- Saturday, June 24, Ballard Commons Park

#### **Mailings and Flyers**

Parks distributed packets of flyers to every single Seattle Library branch, Parks Community Centers, and Department of Neighborhoods service centers.

In addition, flyers were mailed to:

- Department of Neighborhoods list of residential groups, business groups and district councils
- Those who had expressed an interest in skateboarding issues and interest groups, including citizens involved in Dahl Playfield, Ballard Commons Park, Elliott Bay/Seattle Center, and Lower Woodland sites,
- Parks Associated Recreation Council representatives

Task force members distributed flyers to local skateboard shops.

Parks Superintendent Ken Bounds included an article in the “View from Denny Park,” which is distributed to an e-mail list and posted on the Parks webpage.

#### **Web**

Parks staff created a webpage about the Citywide Skatepark Planning Process and have provided ongoing information, including draft criteria, a Power Point presentation, and meeting updates. Meeting information was posted on the City of Seattle and Parks event calendars on the web.

## Media

Extensive press coverage resulted from two press releases, and phone calls and e-mails from Parks staff and task force members.



*KCPQ-TV at Green Lake meeting, June 17*

Media coverage included:

- Seattle Times article and calendar item
- Seattle PI article, also carried on MSNBC website
- Daily Journal of Commerce article
- KOMO 1000 radio, KOMO-TV, KING-TV and webpage, KCPQ television, KUOW radio
- Seattle Channel televised a news brief and posted an article on their website
- Front page articles with photographs in the following neighborhood newspapers: Queen Anne News, Magnolia News, Ballard News Tribune, North Seattle Herald-Outlook, West Seattle Herald
- Front page article in the Beacon Hill News and South District Journal
- UW News Lab reporter attended June 24 open house
- Calendar item in the Skanner, and article with photos in the Journal Extra

## Neighborhoods

The Department of Neighborhoods included an item in their monthly calendar and an article with photographs in their newsletter. As noted above, many neighborhood newspapers ran articles and calendar items.

Through this outreach, and as a result of direct contact from Parks staff and task force members, numerous local groups posted the meeting information on their list-serves and webpages including:

Capitol Hill Community Council  
Capitol Hill Neighbors—community news  
Morgan Junction Community Association  
Groundswell NW newsletter and e-mail  
All Seattle PTAs  
Fremont Neighborhood Council  
Lake Union District newsletter  
North District newsletter  
Bradner Gardens  
Green Lake Community Council  
Wallingford e-news  
West Seattle blog  
Seattle Parks volunteer coordinators to their volunteer groups.

## E-Mails and Websites

Skateboard interest groups posted information in e-mails, webpages or other outreach including:

Parents for Skateparks  
River City Skatepark,  
Skate Like a Girl  
Boarders 4 Parks

**Signs**

Laminated signs with meeting information were posted at existing skateboard facilities, including Marginal Way, Ballard Commons Park and Seattle Center.

**Briefings**

Parks staff and/or task force members have briefed the following groups:

- Friends of Seattle Olmsted Parks

- Seattle Parks and Open Space Advocates

- Seattle City Council PELL Committee (shown on Seattle Channel)

- Seattle School District

- Board of Park Commissioners

- Skateboard Park Advisory Committee

- Parks Operation and Recreation Managers

- Parks Planning and Development staff, Planning Unit, Pro Parks Unit, Acquisition Unit and Engineering Unit.

- Over the summer, Task Force members will attend offer briefings at meetings of each District Council.
- Department of Neighborhoods District Coordinators will be briefed in early September.